

WHO CREATES THOSE CLEVER SIGNS AT SOUTH BAY CENTER?



LYNNE ARTHUR FRANTZ

He's been doing the signs since the Center opened in 1957. And since he's a little busy right now (it is a political year!) we thought you might like to send in some suggestions and help the campaign - for good signs. If you don't have any suggestions you might write your congressman. As for Frantz, he spends more time at the business of running the Shopping Center and being involved in community activities than he does on the signs. His civic leadership includes; Foreman of the 1967 Los Angeles County Grand Jury; membership on the County Efficiency and Economy Committee; Past President

of the Redondo Beach Chamber of Commerce and Junior Chamber; Past Board Chairman of the South Bay YMCA and member of the San Pedro - Peninsula YMCA; Charter President of the Lawndale Kiwanis; Chairman of the 12 community State College committee; original corporate Board Member of United Way; Advisory Committee, League of Women Voters; former Vice Chairman of the Boy Scouts; Past President of the Community Chest. For his leadership in the community he's been named Redondo Beach Man of the Year, Young Man of the Year and received the Golden Apple Award for his contribution to education.



Send us an idea for a sign and we'll send to you, without obligation, a free bumper sticker. Use about 10 words (or 17 letters and spaces per line). Campaign slogans accepted.



Name _____
Address _____
City _____

SOUTH BAY CENTER

FIFTY ONE STORES / HAWTHORNE BOULEVARD AT ARTESIA / REDONDO BEACH

SBC